

NEWS RELEASE

SGX-Listed Procurri Strengthens Management Bench with New Asia-Pacific Head



Mr Matthew Trial will be Procurri's new Head of Asia-Pacific from 1 July 2018

Singapore, 29 June 2018 – SGX-listed Procurri Corporation Limited (“Procurri” and together with its subsidiaries, the “Group”) today announced the appointment of Mr Matthew Trial as its new Head of Asia-Pacific (“APAC”).

Prior to his new role, Mr Trial was the Chief Operating Officer for Procurri LLC, the Group’s wholly-owned subsidiary in the United States (the “US”), since December 2016. He played a pivotal role in growing the Group’s US operations, which reported a 35.6% rise in revenue to S\$81.9 million and a five-fold increase in new maintenance contracts in FY2017.

A Chartered Professional Accountant, Mr Trial served as Procurri LLC’s Financial Controller between 2013 and 2015. He previously headed operations at a NASDAQ-listed hospitality software technology company.

In his new role as Head of APAC, Mr Trial will expand Procurri’s geographical coverage and customer base. With a current presence across 22 APAC countries, Procurri is well-positioned to meet growing demand for data centre equipment and related services as global enterprises embark on their digital transformation and cloud adoption strategies.



Mr Sean Murphy, the Group’s Chairman and Global CEO said: “Matthew has a rare combination of skills with both operations and finance know-how. He is a great asset to the Group and will play a critical role as we look to continue to drive our growth in the APAC region.”

Commenting on his new appointment, Mr Trial said: “Procurri’s extensive geographical reach is a unique advantage as more companies seek brand-agnostic vendors that can support them globally. I’m extremely excited about opportunities in the APAC region, as APAC’s solid economic growth and cloud adoption rates will support robust growth figures¹. We will build on Procurri’s proven global track record to accelerate our growth in Asia and target for APAC to contribute about a third of the Group’s total revenue.”

Mr Trial holds a Master of Business Administration in accounting from the Georgia State University. He graduated from Berry College with a Bachelor of Accountancy.

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About Procurri

Procurri is one of the leading global independent providers of Lifecycle Services and Data Centre Equipment. By offering a converged network that combines the technology, finance and logistics domains, Procurri aims to be a global aggregator of enterprise hardware and services to its channels.

Incorporated in 2013, Procurri has grown rapidly through the years and now has offices across three regional hubs – Asia Pacific, Americas and EMEA – with its global headquarters located in Singapore. Through its direct presence and global network of partners, Procurri’s business covers over 100 countries worldwide, providing a single touchpoint for its customers’ Lifecycle Services and Data Centre Equipment needs.

¹ Asia Pacific Tech Market Outlook for 2018 to 2019, Forrester, 27 February 2018
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P R O C U R R I

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